

The Best Tasting Wines of Italy

Wednesday, August the 10th, 2016

- walk around tasting and seated lunch -

The Best Tasting Wines of Italy, a collaboration between consorzios, cooperatives and producers representing the entire range of wine production in the Veneto region, are being presented during a trade tasting and lunch organized by **UNICA Comunicazione** and led by **Deborah Parker Wong, DWSET**. The **Italia di Vini e Sapori (IDVES) Consorzio**, **Il Veneto in un Bicchiere Consortium**, the cooperative **Vignaioli Veneti** and producer **Cantina di Negrar** will welcome the San Francisco professional wine community on August 10, 2016 at One Market Restaurant's Wine and Wall.

Representing 21 companies, the **Italia di Vini e Sapori (IDVES) Consorzio** makes its official debut in San Francisco pouring the **Prosecco DOC Brut** by [Progetti Divini](#) and the **Chardonnay Barrique DOC Piave** by [Barollo](#). The Consorzio works on behalf of its members to educate the trade and raise awareness beyond European borders for the DOC and DOCG quality wines of the Veneto territory.

Wines presented by the [Il Veneto in un Bicchiere Consortium](#) include **Prosecco Millesimato Bosco del Merlo** by [Paladin](#) and a **Custoza DOC** by the [Cantina di Castelnuovo](#). The members of the Consortium are leading Denomination of Origin (DO) producers focused on the provenance of wines from declared areas. The Consortium engages foreign markets through educational and promotional activities that publicize the wines produced and distributed by its members.

Società Cooperativa [Vignaioli Veneti](#), is a cooperative that represents 18 companies with similar production and marketing objectives. From the reds of Amarone, Valpolicella, Valdadige Ripasso and Bardolino to the whites of Lugana, Custoza, Soave and Prosecco, collectively they produce the entire range of wine styles found in the region. Vignaioli Veneti will present the **Soave Monte Grande 2015** by [Azienda Agricola Graziano Pra](#), **Custoza DOC San Michelin 2015** by [Cantina Gorgo](#), **Calvarino Soave Classico DOC 2014** by [Pieropan](#), **Amarone della Valpolicella DOCG Classico 2011** by [Santa Sofia](#) and [Valentina Cubi's Amarone 2005](#).

The wines of [Cantina di Negrar](#) are a quintessential part of Valpolicella's long tradition of wine making and grape production. In 1989 Cantina Valpolicella Negrar began pinpointing locations particularly suited to cru-quality vineyards and the production of equally high-quality grapes. Their meticulous work has enabled the production of new cru wines including **Amarone Classico** and the **Amarone Vigneti di Jago**, the **Ripasso DOC Classico Superiore La Casetta**, and the **Valpolicella DOC Classico Superiore Verjago** under the Domini Veneti label.

Situated in Italy's northeast, Veneto extends from the Dolomites to the Adriatic Sea by way of an expansive range of hills and a valley furrowed by rivers, canals and the Po River Delta. A region with a thousand different faces and home to the unique city of Venice the Veneto produces nearly a quarter of Italy's total wine production.

FOR MEDIA ENQUIRIES, OR IMAGES, PLEASE CONTACT

UNICA Comunicazione

www.unicaadv.com

Press Office & PR

+39 030.9128114 | +39 334.2365467

press@unicaadv.com

Deborah Parker Wong, DWSET

www.deborahparkerwong.com

Wine educator

415.309.1550 | 415.242.9803

dpw@tastingpanelmag.com